
INSURANCE BROKERS ASSOCIATION OF CANADA ASSOCIATION DES COURTIERS D'ASSURANCES DU CANADA

Attention: Insurance Industry Media

The Boiler Inspection and Insurance Company of Canada (BI&I) remains a Full Partner of the Broker Identity Program for 2018

Toronto, February 27, 2018 – The Insurance Brokers Association of Canada (IBAC) is pleased to announce that the Boiler Inspection and Insurance Company of Canada (BI&I), part of Munich Re, has maintained its support of the Broker Identity Program (BIP) at the Full Partner level.

Launched in 1988, the mission of the Broker Identity Program is to raise awareness of the insurance broker distribution network and promote the value and professionalism of brokers to consumers, insurers and governments. The program's centrepiece is the magenta BIPPER logo, a widely recognized symbol representing the choice, advice, and advocacy that brokers bring to their clients.

"The strength of the P&C Insurance industry relies on a strong and robust broker distribution channel. BI&I is once again pleased to partner with IBAC as it continues to advocate for brokers and insurance clients," said Dave Picot, BI&I's Chief Operating Officer.

IBAC Chief Executive Officer Peter Braid added: "We are delighted that the Boiler Inspection and Insurance Company of Canada (BI&I) is continuing their commitment to our branding program at the Full Partner level. Their support reinforces the importance of insurance brokers in providing security and peace of mind to their clients."

About The Boiler Inspection and Insurance Company of Canada

The Boiler Inspection and Insurance Company of Canada, a member of the HSB Group and part of Munich Re's Risk Solutions family, provides the industry-leading range of equipment breakdown insurance and other specialty coverages for business and home. We focus on clients and partner with them to craft inventive insurance and service solutions to cover existing and emerging risks posed by technological change. Today, as throughout our 140+ year history, our mission is to use our engineering knowledge and insights to help clients prevent loss, advance sustainable use of energy resources and build deeper relationships that benefit business, industry, public institutions and clients. HSB Group holds A.M. Best Company's highest financial rating, A++ (Superior).

For more information, visit biico.com and connect on [LinkedIn](#), [Twitter](#), [Facebook](#).

About IBAC

Founded in 1921, the Insurance Brokers Association of Canada is a federation of 11 provincial and regional associations of property and casualty insurance brokers across Canada. These associations represent approximately 36,000 insurance brokers in virtually every community across the country. As a not for profit organization, IBAC is neither an insurance company nor does it sell insurance products or represent insurance companies.

-30-

For further information, please contact:

Denys Bégin, Manager, Marketing & Advertising
Insurance Brokers Association of Canada
416-367-1831 or dbegin@ibac.ca
www.ibac.ca

