
INSURANCE BROKERS ASSOCIATION OF CANADA
ASSOCIATION DES COURTIERS D'ASSURANCES DU CANADA

IBAC Welcomes New Broker Technology and Innovation Consultant, Mr. Kim Opheim

Toronto, October 17, 2017 – IBAC is pleased to announce that Mr. Kim Opheim, of K Opheim Consulting Inc., has been retained to head up IBAC’s broker technology and innovation initiatives.

Working closely with Member Associations, the IBAC Technology Committee and all stakeholders, K Opheim Consulting Inc. will provide leadership in identifying and implementing technology solutions that support the independent insurance broker distribution system in Canada.

Kim Opheim, CIP, PMC, President of K Opheim Consulting Inc., brings over 30 years of experience in the life and property-casualty fields of the Canadian insurance industry, and a strong technology background. He provides a compelling mix of effective communication skills and consensus-building, a desire for solving problems and a pioneering approach to developing ideas that challenge the status quo.

Kim’s background ranges from brokerage owner, to IT Manager, to VP Business Development with one of Ontario’s largest P&C brokerages. More recently, as Product Manager, he helped guide the primary software solutions for one of the world’s leading providers.

“I look forward to working with Kim toward the goal of providing a collaborative forum for the adaptation of new technology into broker operations and processes.” said Mr. Peter Braid, IBAC CEO.

About IBAC:

Founded in 1921, the Insurance Brokers Association of Canada is a federation of 11 provincial and regional associations of property and casualty insurance brokers across Canada. These associations represent approximately 36,000 insurance brokers in virtually every community across the country. As a not for profit organization, IBAC is neither an insurance company nor does it sell insurance products or represent insurance companies.

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