



Insurance Brokers Donate to Food Banks Canada

May 13, 2020, Toronto ON - The Insurance Brokers Association of Canada (IBAC) today announced a \$25,000 donation to Food Banks Canada's COVID-19 Response Fund, on behalf of IBAC's 11 Member Associations across the country.

"Insurance brokers have a long and proud tradition of volunteerism and community support in virtually every city and town across Canada," said IBAC President Kent Rowe. "During the pandemic, brokers are seeing the increased need in their communities and naturally, they want to help. IBAC and its members are more than happy to offer assistance to the many Canadians who are facing challenges in these uncertain times."

In the midst of the COVID-19 pandemic, food banks and community agencies are on the frontlines every day. With a steep increase in the number of families turning to food bank services, the need has never been greater. At the same time, social distancing restrictions have reduced the number of staff and volunteers, putting additional pressures on these organizations.

"Insurance brokers serve not only their clients, they also serve their communities," said Peter Braid, IBAC CEO. "IBAC is pleased to support Food Banks Canada and the food bank network across the country, particularly at a time when so many families need this additional assistance."

"Thank you to IBAC and all insurance brokers for this generous donation to fight hunger in our communities. In a time of crisis, it is heartening to see the number of individuals and organizations that are stepping up to help those in need," said Chris Hatch, CEO, Food Banks Canada. "Together we will make a difference."

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About IBAC

Founded in 1921, the Insurance Brokers Association of Canada is the national voice of over 38,000 property and casualty insurance brokers, advocating for the interests of both insurance brokers and consumers. Visit www.ibac.ca to learn more.

About Food Banks Canada

Food Banks Canada provides national leadership to relieve hunger today and prevent hunger tomorrow in collaboration with the food bank network from coast-to-coast-to-coast. For 40 years, food banks have been dedicated to helping Canadians living with food insecurity. Over 3,000 food banks and community agencies come together to serve our most vulnerable neighbours who – last year – made 1.1 million visits to these organizations in one month alone, according to our *HungerCount* report. Over the past 10 years, as a system we've sourced and shared over 1.4 billion pounds of food and Food Banks Canada shared nearly \$70 million in funding to help maximize collective impact and strengthen local capacity – while advocating for reducing the need for food banks. Our vision is clear: create a Canada where no one goes hungry. Visit <http://www.foodbankscanada.ca/> to learn more.

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