



IBAC Celebrates SGI CANADA's Contributions to Broker Connectivity

Toronto, ON, July 6, 2021 - The Insurance Brokers Association of Canada (IBAC) is pleased to announce that SGI CANADA has made a significant contribution to the IBAC Data Exchange project.

SGI CANADA has submitted 12 API use cases, along with sample XML request and response documents, to the Reusable Data Services Library (RDSL) hosted by CSIO. The API documentation includes complex transactions such as quote request, quote change request and policy sync. These documents are now freely available in the RDSL.

CSIO vendor and carrier members can access the information by visiting the Data Standards section of the CSIO website, and are encouraged to adapt it for their own environments. Rather than working individually, this collaborative approach fosters the development and deployment of solutions more quickly and cost effectively.

"IBAC appreciates the support and involvement of SGI CANADA in this important initiative," said IBAC CEO Peter Braid. "This represents another great example of how brokers and insurers can work together to accelerate industry connectivity for the ultimate benefit of consumers."

"SGI CANADA is committed to the broker channel and focused on supporting our partners. One of the ways we show that is through our investment in technology – including APIs for data exchange that empower brokers to boost their digital capabilities," said Larry Nickel, Vice President of Corporate Business Development. "The true value of the investment in real-time data exchange will only be realized with industry-wide adoption, and we're proud to be a part of the team of carriers, vendors and brokers working together to make that happen. We'd like to thank IBAC for spearheading the industry alliance and advancement of broker connectivity through APIs."

Tom Reid, DX Lead for IBAC added: "SGI has made great progress in tackling some of the more complex transactions in the policy lifecycle. Kudos to the SGI team for their leadership in supporting the broker channel."

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